



Creative Director — 2027 Campaign

Shakespeare in Detroit is looking for an experienced Creative Director to lead a single campaign in 2027. This is a project-based engagement and a first collaboration, with the potential for future work.

No theater experience necessary. As we expand our mission and brand in 2027, we're building an interdisciplinary team. We're looking for a Detroit-area professional who brings creativity, rigor, professional decorum, and a great eye. Marketing and campaign experience preferred.

Timeline: Work begins January 2027. The campaign launches publicly in April 2027.

Scope:

- Coordinate with campaign participants, with support from our team
- Produce and direct a photo shoot, likely over two days; a photographer will be contracted and paid separately
- Select final images
- Develop copy for social media
- Adapt campaign assets for a print ad

Compensation: 7,500–10,000 project fee, based on experience.

What you'll bring:

- At least 10 years of experience as a creative director
- A track record of leading campaigns and brand work
- Strong storytelling instincts and an eye for choosing images that carry an organization's mission
- A digital portfolio we can review

To apply: Email creativedirector@shakespeareindetroit.com with:

- Your résumé, including your full name, email address, and phone number
- A link to your digital portfolio
- Two references

Please use the subject line “**Creative Director – 2027 Campaign.**” Applications are due November 16, 2026 at 11:59 PM ET.

Process: Interviews begin in December 2026. Selected candidates will participate in two interviews. The first is with a Shakespeare in Detroit stakeholder, and the second is with our founder.

Please note: We will only respond to applications sent to creativedirector@shakespeareindetroit.com. Inquiries through social media will not receive a response.